

## Why a World Malaria Day?

This international day will help raise awareness and understanding of malaria, a preventable and treatable disease which kills up to 3 million people and affects up to 500 million people in a year. Through donations, volunteering, campaigning, or even just speaking about it, people can make sure that malaria receives the media and public attention it deserves.



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## When is World Malaria Day?

World Malaria Day is on April 25<sup>th</sup>. It is celebrated annually on the same day.



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## When was it established?

World Malaria Day was established and approved by the World Health Organization in March 2007.

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## Why has it changed from Africa Malaria Day to World Malaria Day?

Africa Malaria Day has taken place every year on the 25<sup>th</sup> April since 2001. It was a day that was set aside by African governments committed to rolling back malaria and meeting the United Nations malaria-related Millennium Development Goals. But now it is agreed that greater awareness is needed.



It is hoped that the establishment of World Malaria Day will mobilize communities across the world to get involved in fighting the disease and saving lives.



BUY-A-NET

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## What has Buy-A-Net Malaria Prevention Group done?

Buy-A-Net hosted the first event in Canada in support of World Malaria Day. The event was held in Kingston, Ontario, Canada, April 25, 2007. Kingston, Ontario was the first Canadian city to recognize World Malaria Day through Proclamation.

Declared by Mayor Harvey Rosen, Kingston led the way for other Canadian municipalities to get involved in fighting the disease and saving lives. Through Kingston's leadership, the Federation of Canadian Municipalities distributed the proclamation. As a result, World Malaria Day is recognized by various municipal and provincial governments coast-to-coast in Canada.

Buy-A-Net has taken the issue of malaria and malaria control to Parliament Hill on various occasions, including a presentation at the inaugural meeting of the All Party Parliamentary Malaria Caucus. In April 2009, World Malaria Day was recognized in the Canadian Senate, and all party member statements were delivered in the House of Commons, drawing attention to this global health crisis and World Malaria Day.