

# World Malaria Day April 25, 2011

## ACHIEVING PROGRESS AND IMPACT



Malaria is a preventable and treatable disease that kills up to three million people and affects up to 500 million people a year. World Malaria Day is an international day that helps to raise awareness and increase understanding of malaria. Through donations, volunteering, campaigning, or even just speaking about malaria, we can ensure that malaria receives the media and public attention that it deserves.

### **Progress and Impact Achieved**

- In 2010, malaria prevention efforts saved 485 children's lives in Africa each day.
- The last decade has seen over one third of malaria endemic countries successfully cut malaria cases by 50%.
- Global malaria deaths dropped by over 20% between 2000 and 2009.
- Between 2008-2010, almost 300 million insecticide treated bed nets were given in Sub-saharan Africa

Malaria is directly linked to the achievement of the Millennium Development Goals. A reduction in child deaths (once where a child died every 30 seconds, the statistic is now every 45 seconds) prove that with sustained effort, considerable progress has been made toward achievement of the MDGs.

However, a child's death every 45 seconds from a preventable and treatable disease is completely unacceptable. Sustained efforts to maintain and scale-up malaria control interventions are critical to avert more deaths. You can help.

Funding for the fight against malaria has multiplied in the last decade. As Canada's first major citizen driven organization aimed at saving lives from malaria, and a member of the worldwide Alliance for Malaria Prevention, Buy-A-Net Malaria Prevention Group has made a significant contribution to the fight against malaria. Along with the procurement and distribution of thousands of bed nets and anti-malaria medicines, Buy-A-Net was instrumental in the recognition of World Malaria Day by municipal and provincial governments coast-to-coast in Canada, the establishment of the first ever Canadian All-Party Parliamentary Malaria Caucus, and co-hosted the first ever Canadian malaria stakeholders symposium.

Canada's leadership at the G8/G20 Summit, and the announcement of the Maternal/Child Health initiative has spurred greater awareness and involvement in the fight against leading killer diseases worldwide, including malaria, which is a leading killer of pregnant women and children.

Bed nets and artemisinin combination drug therapies are the leading interventions to prevent and treat malaria. However, resistance to artemisinin has been noted in the Thai-Cambodia border. The World Health Organization, with the Roll Back Malaria Partnership, launched a plan in January 2011 to contain artemisinin-resistant malaria.

New guidelines recommend diagnosis before treatment. Inexpensive and effective rapid diagnostic test kits are now available to accurately diagnose and treat malaria.

A malaria vaccine is in its final clinical trial and remains hopeful.

The involvement of the private sector, and the role that YOU can play to stop this killer disease, is important and necessary to win the war on malaria. Join us on April 25th. Take a stand, and do what you can to help. No effort, no action, no contribution is too small. Together we can make our world a better place, free from malaria.

Please help. Please give!  
**buyanet.ca**

**Buy-A-Net Malaria Prevention Group**  
P.O. Box 1063 Kingston, ON K7L 4Y5  
t. 613.542.1264 • f. 613.766.1449  
buyanet@buyanet.ca • www.buyanet.ca  
Charitable Registration No.  
85845 2998 RR001